



BE WIZE, BE WELL!

***A Scientific view on emerging self-monitoring technologies
for disease prevention***

Pisa, January 20th, 2017 - Auditorium CNR

9.00	<i>Registration</i>	11.00	<i>Fitness and self-monitoring IT</i> S. Zanuso , Technogym Scientific & Research Manager
9.30	<i>Welcome</i> C. Montani , Institute of Information Science and Technologies, Director S. Colantonio , SEMEOTICONS Project Coordinator	11.15	<i>Innovative IT services in pharmacy ecosystems</i> C. Bini , Eli Lilly Italia, CEO
9.40	<i>Opening</i> W. Daviddi , Scientific Communicator	11.30	<i>Coffee break</i>
9.45	<i>Self-monitoring IT in disease prevention</i> A. Gastaldelli , American College of Nutrition Executive Director of the European Chapter	11.45	<i>Ubiquitous self-monitoring: a challenge for security and privacy</i> F. Cunningham , EU DG Communications Networks, Content and Technology, International Policy Officer
10.00	<i>Wizing up your mirror</i> G. Coppini , SEMEOTICONS Scientific Coordinator	12.00	<i>Smart monitoring devices: from academia to market</i> D. Tronconi , Tecno-sistemi di Qualità, CEO
10.10	<i>The impact of the Wize Mirror on individual wellbeing</i> M.A. Morales , SEMEOTICONS Clinical Coordinator	12.15	<i>Sustainability and opportunities on wellbeing sector</i> G. Zunino , Alta Formazione Hedux.org Scientific Director
10.20	<i>The Wize Mirror user experience: the viewpoint of a nutrition physiologist</i> G.C. Demontis , Dept. of Pharmacy, University of Pisa Professor of Human Nutrition	12.30	<i>Conclusions</i> S. Colantonio , SEMEOTICONS Project Coordinator
10.30	<i>Nutrition, diet and technology</i> F. Bonino , UPMC Institute for Health, Director	13.00	<i>Lunch</i>
10.45	<i>Activity monitoring: the Fitbit experience</i> G. Bergamaschi , Fitbit, Eastern Mediterranean Country Manager	14.00	<i>Closure of the Meeting</i>

